

*"I am very pleased with this course, I think it's truly something that everyone working in a service industry should take!"*

*"This training cleared up some misconceptions I didn't even know that I had surrounding dementia."*

*"As someone who has lost a family member from dementia, it is comforting to know that my coworkers are aware of what to look for and how to appropriately treat someone with dementia."*



# Dementia Friendly **Business/ Organization Training**



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[www.dementiafriendlyiowa.org](http://www.dementiafriendlyiowa.org)



[facebook.com/DementiaFriendlyIowa](https://facebook.com/DementiaFriendlyIowa)

*Any business/organization can become recognized as dementia friendly. From grocery stores to restaurants and real estate agencies to churches, there is a specific training tailored for each type of business. All sectors of the community need to be equipped and ready to serve clients with dementia.*

## Perks for Dementia Friendly Business/Organization

- Receive a “Dementia Friendly Business” window decal for store front and certificate
- Logo placed on Dementia Friendly Iowa website & shoutout on the social media pages
- Gain skills to identify and communicate with a customer/client who may have dementia
- Individual staff members will be considered “Dementia Friends”



## What does my organization/business do to be recognized as a Dementia Friendly business?

- Attend/host a one-hour training presented by a dementia friendly trainer. Scan the QR code to register.
- A minimum of 50% of staff/volunteers with a goal of 100% must attend training.
- Agree to discuss and consider dementia friendly changes in your business/organization
- Agree to support people living with dementia and caregivers as much as possible
- **This training is offered on a free will donation.**



## A dementia friendly business/organization:

- Receives education for management and staff about dementia to serve customers better.
- Recognizes signs of dementia in customers or clients.
- Communicates more effectively with patience and understanding.
- Works to develop and maintain business practices that keep people with dementia in mind.

## **Not able to meet the 50% attendance quota? Not interested in the business recognition?**

You can still host a Dementia Friends session for your group or organization for all attendees to gain a basic understanding of dementia and become Dementia Friends.

*“The training was very well done! The presenter was excellent, the slides were useful, and the video clips featuring the gentleman living with dementia were invaluable - having a first-person account was powerful.”*