

"I am very pleased with this course, I think it's truly something that everyone working in a service industry should take!"

"This training cleared up some misconceptions I didn't even know that I had surrounding dementia."

"As someone who has lost a family member from dementia, it is comforting to know that my coworkers are aware of what to look for and how to appropriately treat someone with dementia."



Dementia Friendly **Business/ Organization Training**



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What is a Dementia Friendly Business/Organization?

Any business/organization in Iowa can become “dementia friendly.” From grocery stores to restaurants and real estate agencies to churches, there is a specific content tailored for each type of business. Since the majority of people with dementia live in the community, all sectors of the community need to be equipped and ready to serve clients with dementia.

This training will also help employers and coworkers better understand, accommodate, and empathize with employees who may be caring for a loved one with dementia.

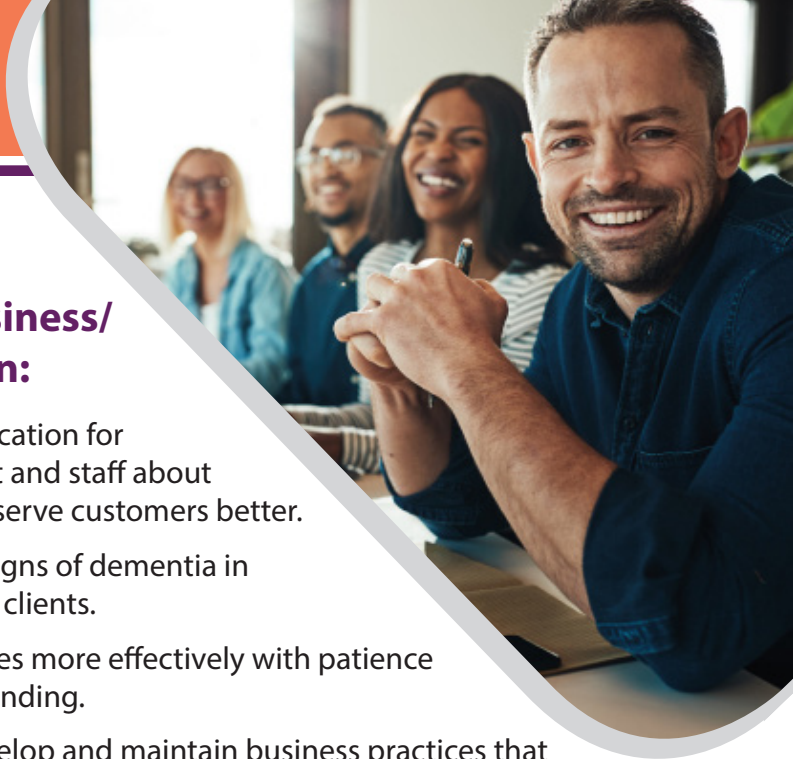
What does my organization/business do to be recognized as a Dementia Friendly business?

- Attend/host a one-hour training presented by a dementia friendly trainer. Scan the QR code to register.
- A minimum of 50% of staff/volunteers with a goal of 100% must attend training.
- Agree to discuss and consider dementia friendly changes in your business/organization
- Agree to support people living with dementia and caregivers as much as possible
- **This training is offered on a free will donation.**



A dementia friendly business/organization:

- Receives education for management and staff about dementia to serve customers better.
- Recognizes signs of dementia in customers or clients.
- Communicates more effectively with patience and understanding.
- Works to develop and maintain business practices that keep people with dementia in mind.



Not able to meet the 50% attendance quota? Not interested in the business recognition?

You can still host a Dementia Friends session for your group or organization for all attendees to gain a basic understanding of dementia and become Dementia Friends.

“The training was very well done! The presenter was excellent, the slides were useful, and the video clips featuring the gentleman living with dementia were invaluable - having a first-person account was powerful.”