

Supporting communities where all people can live, age and thrive.



Dementia Friendly Iowa promotes change and education in communities to create a more informed, safe, and respectful place for people living with dementia and their caregivers. Community initiatives are driven by volunteer action teams ***including people with dementia.***

Why this Matters

- Majority of people with dementia live in the community interacting with the public everyday.
- Prevalence of dementia is growing in Iowa - 62,000 people are living with dementia with 98,000 caregivers providing care. (*Alzheimer's Association*)
- Stigma around dementia deters people from seeking support.
- Many people don't know where to turn to upon diagnosis.

Locally supported by:



Two initiatives joining forces for positive changes

Dementia Friends

- Anyone can become a Dementia Friend by attending a free informational session.
- Increase your understanding, challenge stigmas, connect to local resources, and engage in community support.

Dementia Friendly Communities

- Promotes change and education at the community level including specialized dementia friendly business trainings.
- Community initiatives are driven by volunteer action teams.

Get involved with Dementia Friendly Iowa

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